

Managing the Transition to Electric Vehicles - Blaser Mills Law LLP



The Buckinghamshire Council EV project

Buckinghamshire Council, in partnership with Global Action Plan, Buckinghamshire Business First and Globe Business Park, is working on a campaign that will raise awareness of the importance of planning for the transition to electric vehicles (EVs) and an overall path to net zero.

During 2022, companies in Buckinghamshire have engaged in the Buckinghamshire Council EV project. This case study series showcases their efforts and highlights some of the challenges they faced.

Key facts

Who: Blaser Mills Law LLP

Industry: A law firm, offering a range of legal services to businesses and private individuals.

Location: Offices in London, High Wycombe, Marlow, Amersham and Silverstone.

Drivers for engagement: Blaser Mills Law engaged with the project to boost their plans to transition to EVs as part of their commitment to sustainable growth.



How is Blaser Mills Law making the move to adopt EVs?

Blaser Mills Law will be encouraging staff to transition to EVs through:

- An employee engagement campaign explaining salary sacrifice and benefit in kind (BIK) benefits.
- Securing a straightforward contract across the organisation with the Octopus EV Leasing Scheme.
- Installing more charging points at offices through the government Workplace Charging Scheme.

"By appointing a dedicated Responsible Business Director we were able to focus our efforts across our sustainability objectives. With the help of Global Action Plan, through the Buckinghamshire Council EV project, we were given the impetus and advice needed in our transition to EVs. It supports our sustainable strategic growth objectives, highlights our commitment to clients and staff as well as improving local air quality."

Hiren Gandhi, Partner, Blaser Mills Law

Challenges and the future:

- The installation lead times for charging points and the limited availability of EVs will be an issue for many months to come but employees will be advised that their delivery will dovetail together.
- Landlord support for installing charging points is critical but, after initial issues, the programme supported by the government scheme has been widely accepted.



Blaser Mill Law's top tip

- For any busy employees, it is important that a lease scheme is straightforward and 'all inclusive'.
- This means including insurance, maintenance and other benefits which Blaser Mills Law have found helpful in getting employees on board.

"If there's one message I could give, it would be that 'you can do this!'. Contemplating the transition to EVs may seem daunting at first, but with a little research, you can find EV providers with schemes that are straight forward and admin light. To give every staff member the option of leasing an EV, with the benefits of salary sacrifice and a low BIK rate, is a hugely positive and fantastic step towards improving our environment. We have received so much positive feedback and interest, I really do encourage you to take the plunge and join the revolution!"

**Tracy Jones, Responsible Business Director,
Blaser Mills Law**