





BUCKINGHAMSHIRE COUNCIL BUSINESS SUPPORT DIRECTORY

V.2 JANUARY 2023







WELCOME TO THE BUSINESS SUPPORT DIRECTORY

At Buckinghamshire Council, we recognise the important role that businesses play in supporting our local economy, creating employment for residents, providing opportunities within the supply chain and contributing to vibrant towns and villages.



The council wants to support existing Buckinghamshire based businesses to grow and thrive and welcomes businesses looking to start in or relocate to the county.

This brief guide is designed to help support new and growing businesses by bringing together, in a single place, information on the business services offered by the council and our partners.

The guide aims to provide answers to commonly asked questions of the council. If you cannot find the answer here, or would like to speak to someone about any of the business support services on offer, please email: econdev@buckinghamshire.gov.uk



- I want to start my own business, but where do I begin?
- Is there a low cost way to set up my retail business?
- Do I need to pay business rates and is there any help available with payments?
- I'm looking to start a food business in Buckinghamshire. Is there anything special I need to do?
- Where can I find information on commercial premises available to let or buy?
- Do I need planning permission?
- What grants are available for businesses?
- Do I need a licence to run my business?
- Where can I find help with recruitment?
- Where can I meet other local businesses?
- How can I reduce the impact of my business on the environment?
- Where can I find out about opportunities to supply goods and services to the council?
- How can I find out more about the Buckinghamshire economy?
- Will the council take away my business waste?
- How do consumer protection laws apply to my business?
- Who can advise me on health and safety in the workplace?
- Should I have a business continuity plan?
- How do I begin to trade internationally?
- How do I market my business? Should I be using social media?



STARTING MY OWN BUSINESS

The Buckinghamshire Business First website provides a range of information for anyone looking to start a business. From information on business planning, to finding finance and protecting your intellectual property rights, the BBF website is a fantastic place to begin.

BBF Starting a Business



HM Revenue & Customs also offer information for those starting a business, including detail on taxation, registering your business and business planning.

HMRC Starting a Business







STARTING A LOW COST BUSINESS

Buckinghamshire Council supports markets across a number of towns, whilst in other parts of the county the town or parish council may support regular or specialist markets.

Become a Market Trader



High Wycombe Market



Buckinghamshire Markets





BUSINESS RATES

If you are moving into new premises, or changing premises, it is important to let the Business Rates team know.

Business rates are charged on most non-domestic properties. They are calculated by multiplying the rateable value of your property (which is based on the annual rental value at a specified date and set by the Valuation Office Agency) by the business rates multiplier, or rate in the pound (set by central government). They are collected by the local authority and help to pay for local services.

Rate relief may be available to some businesses, for example, in cases where premises are occupied by a charity. Help may also be available for businesses experiencing difficulties in paying their business rates bill.

Buckinghamshire Council Business Rates



If you set up your business in High Wycombe Town Centre, you may be located within the boundary for an established Business Improvement District (HWBIDCo). You may therefore be eligible to pay a levy in addition to your business rates charge.

High Wycombe BID







STARTING A FOOD BUSINESS

When starting a food business, you must register with Buckinghamshire Council at least 28 days before opening. Registering your business is free and straightforward and applies to businesses from restaurants and cafés, to mobile food outlets and staff canteens. Registrations can be completed online.

Food Business Registration



There is a breadth of information available on starting a food business, including training opportunities and the Food Hygiene Rating Scheme.

Food Safety





FINDING INFORMATION ON COMMERCIAL PREMISES AVAILABLE TO LET OR BUY

The Royal Institution of Chartered Surveyors has produced a guide to finding the right premises.

RICS Small Business Property Guide



Searches for commercial property can be carried out on websites such as Zoopla and Rightmove. A list of commercial agents in the area can also be found on these sites.

Buckinghamshire Commercial Agents







PLANNING **PERMISSION**

Planning permission may be required if you're looking to expand your current premises, developing a new site or changing the use of a building.

Initial planning advice is available from the Planning Team, this may incur a cost.

Buckinghamshire Council Planning



The Planning Portal offers a range of guidance around the planning process.

Planning Portal General



The Planning Portal also contains information on use classes and change of use.

Planning Portal Change of Use



Building regulations approval will be required for new buildings, extensions and alterations to existing commercial premises.

Buckinghamshire Council Building Control





BUSINESS GRANTS

Whilst the council does not offer grants for businesses, the Buckinghamshire Business First website includes information on grants and other sources of funding and finance.

BBF Funding & Finance





BUSINESS LICENCES

Depending on the nature of your business, you may need to apply for a licence. A full list of licence types can be found on the council's website but this includes taxis, street trading, animal licencing and alcohol and entertainment.

Buckinghamshire Council Licencing





RECRUITMENT

Jobcentre Plus offer a range of recruitment support, from opportunities to advertise your vacancies, to support with work trials.

Jobcentre Plus Recruitment Support



Have you considered whether any of the roles would be fit for an apprentice? Apprenticeships offer a chance to combine learning with practical experience and support is available towards the cost of training an apprentice.

Employing an Apprentice



If you're interested in inspiring your potential workforce of the future, the Buckinghamshire Skills Hub is always looking for employers to talk to young people, offer work experience and help shape lesson activities.

Buckinghamshire Skills Hub



The BBF website also has a host of information on recruitment and general HR.

BBF HR & Recruitment







LOCAL BUSINESSES NETWORKS

There are a number of business groups across Buckinghamshire, from town centre chambers of commerce to networking groups to larger representative organisations such as the Federation of Small Businesses. A list of groups can be found on the BBF website.

BBF Business Groups





GREEN INITIATIVES FOR BUSINESS

The Low Carbon Workspaces scheme helps small and medium sized businesses to identify ways to reduce energy usage and offers grants towards the installation of energy efficiency measures.

Low Carbon Workspaces



The BBF website also includes information on ways to reduce your carbon footprint.

BBF Reducing Carbon Emissions







SUPPLYING GOODS AND SERVICES TO THE COUNCIL

All opportunities are listed on the Buckinghamshire Business Portal. To bid for any council contract, businesses must first register on this site.

Selling to Buckinghamshire Council





BUCKINGHAMSHIRE **ECONOMY**

The Buckinghamshire Economic Intelligence Observatory offers easy access to a range of economic data.

Buckinghamshire Economic Intelligence Observatory





BUSINESS WASTE

The council does not have a duty to take away commercial waste free of charge. The council offer a commercial waste collection in Aylesbury. Elsewhere in the county private companies offer waste collection or on-site disposal.

Buckinghamshire Council Commercial Waste

If you are a town centre business within High Wycombe and fall with the area of the Business Improvement District (HWBIDCo) you are eligible for a free cardboard collection service as part of your levy charge.

High Wycombe BID Cardboard Collection



CONSUMER PROTECTION LAWS

It's really important that your business complies with consumer protection laws and regulations, not only for the protection of your customers but also to protect your business from legal action and expensive penalties. Buckinghamshire Council and Surrey County Council's Trading Standards team have extensive experience in supporting businesses and can offer a range of advice.

Buckinghamshire Council Trading Standards









HEALTH AND SAFETY IN THE WORKPLACE

The website for the Health and Safety Executive contains a breadth of useful advice, including an outline of your responsibilities as an employer.

Health & Safety Executive





BUSINESS **CONTINUITY PLANNING**

It's difficult to predict what's around the corner so it's important to identify the main risks to your business and what you would need to do in the event of these occurring. By having a plan of action, you can respond more effectively, minimise disruption and return to normality more swiftly.

Buckinghamshire Council Business Continuity





The Department for International Trade offers support to businesses looking to export and grow globally. Their website includes advice on identifying new markets, export planning, webinars and support from international trade advisors.

Department for International Trade



The BBF website includes useful information on rules and regulations following the UK's exit from the EU.

BBF EU Exit







BUSINESS MARKETING AND USE OF SOCIAL MEDIA

The Federation of Small Businesses has pulled together guidance on some of the most popular ways to promote a business, from direct mail and media relations to social media and digital advertising.

FSB Ways to Promote Your Businesses





PAGE 4

Starting My Own Business:

BBF Starting a Business: https://bbf.uk.com/business-support/category/starting-up

HMRC Starting a Business: https://www.gov.uk/browse/business/setting-up

Starting a Low Cost Business:

Become a Market Trader: https://www.buckinghamshire.gov.uk/business/become-a-market-trader/

High Wycombe Market: https://www.saundersmarkets.co.uk/high-wycombe-market

Buckinghamshire Markets: https://www.buckinghamshire.gov.uk/community-and-safety/find-local-markets/

PAGE 5

Business Rates:

Buckinghamshire Council Business Rates: https://www.buckinghamshire.gov.uk/business/business-rates/ High Wycombe BID: https://hwbidco.co.uk

Starting A Food Business

Food Business Registration: https://www.buckinghamshire.gov.uk/business/food-safety-and-hygiene/registering-a-food-business/Food Safety: https://www.buckinghamshire.gov.uk/business/food-safety-and-hygiene/

PAGE 6

Finding Information on Commercial Premises Available to Let or Buy

RICS Small Business Property Guide: https://www.ricsfirms.com/media/1221/small_business_property_ guide.pdf
Buckinghamshire Commercial Agents: https://www.zoopla.co.uk/

find-agents/commercial-agents/buckinghamshire/

Planning Permission

Buckinghamshire Council Planning: https://www.buckinghamshire.gov.uk/planning-and-building-control/use-our-building-control-and-planning-services/

Planning Portal General: https://www.planningportal.co.uk Planning Portal Change of Use: https://www.planningportal.co.uk/ permission/common-projects/change-of-use/planning-permission Buckinghamshire Council Building Control: https://www.buckinghamshire.gov.uk/planning-and-building-control/building-control-charges/

PAGE 7

Businesses Grants

BBF Funding and Finance: https://bbf.uk.com/business-support/category/funding-and-finance

Business Licences

Buckinghamshire Council Licencing: https://www.buckinghamshire. gov.uk/business/business-licences-and-permits/

PAGE 8

Recruitment

Jobcentre Plus Recruitment Support: https://www.gov.uk/jobcentre-plus-help-for-recruiters

Employing an Apprentice: https://www.gov.uk/employing-anapprentice

Buckinghamshire Skills Hub: https://bbf.uk.com/business-support/category/inspiring-young-people

BBF HR and Recruitment: https://bbf.uk.com/business-support/category/hr-and-recruitment

Local Businesses Networks

BBF Business Groups: https://bbf.uk.com/business-support/business-networks

PAGE 9

Business Green Initiatives

Low carbon workspaces: https://bbf.uk.com/business-support/low-carbon-workspaces

BBF Reducing Carbon Emissions: https://bbf.uk.com/business-support/inspiration-and-help-to-reduce-carbon-emissions

Supplying Goods and Services to the Council

Selling to Buckinghamshire Council: https://www.buckinghamshire.gov.uk/business/selling-to-the-council/

Buckinghamshire Economy

Buckinghamshire Economic Intelligence Observatory: https://www.buckseconomy.co.uk/

PAGE 10

Business Waste

Buckinghamshire Council Commercial Waste: https://www.buckscc.gov.uk/services/waste-and-recycling/commercial-waste/ High Wycombe BID Cardboard Collection https://hwbidco.co.uk/home/the-bid/what-we%20do/cardboard-collection/

Consumer Protection Laws

Buckinghamshire Council Trading Standards: https://www.surreycc.gov.uk/business/trading-standards/business-advice/get-help-from-us

PAGE 11

Health and Safety in the Workplace

Health and Safety Executive: https://www.hse.gov.uk/

Business Continuity Planning

Buckinghamshire Council Business Continuity: https://www.buckinghamshire.gov.uk/community-and-safety/planning-for-emergencies/business-continuity

PAGE 12

Trading Internationally

Department for International Trade: https://www.great.gov.uk/BBF EU Exit: https://bbf.uk.com/EU-Exit

Business Marketing and Use of Social Media

FSB Ways to Promote Your Businesses: https://www.fsb.org.uk/resources-page/the-7-most-popular-ways-to-promote-your-business.

If you have any further questions contact the Economic

Development Team on econdev@buckinghamshire.gov.uk

This guide has been produced with thanks to the ERDF 'Welcome Back Fund' granted to Buckinghamshire Council up to 31 March 2022.





